

The Production Triangle

The production triangle is a concept of how a project can be budgeted and how a project can work.

It can be TWO of the THREE things. This is universally true.

The things are:

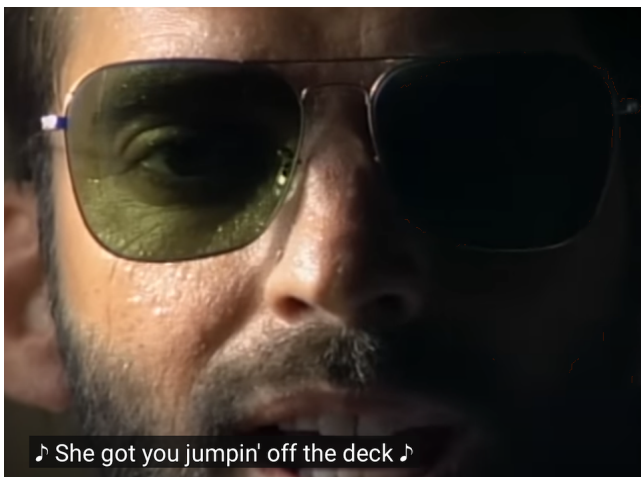
1. Good (or “Right”)
2. Fast
3. Cheap

Something can be *Good and Fast*, but then it'll **won't be cheap**.

Something can be *Fast and Cheap*, but then it **won't be good**.

Something can be *Cheap and Good*, but then it **won't be fast**.

If you are working with clients or executive producers and they don't understand this: ☹️
you're on the highway to the danger zone, ☹️



Revision #2

Created 2025-04-15 19:39:22 UTC by Cam Vokey

Updated 2025-04-15 19:48:26 UTC by Cam Vokey